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| **DST - NIMAT PROJECT** | | | |
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| **PROFORMA FOR PROGRAMME REPORT (PPR) OF EAC** | | | |
|  |  |  |  |
| 1 | Name & Address of Programme Implementing Agency ***(with Tel/Fax/E-mail)*** | : | International Management Institute (IMI) |
|  | IDCO Plot No. 1, Gothapatna, PO. Malipada, Dist: Khurda, Bhubaneswar - 751003, Tel No,: 0674-3042100 /3042130, Fax: 0674-3042129, Email: rvkumar@imibh.edu.in |
|  |  |  |  |
| 2 | Programme Location | : | IMI Campus, Bhubaneswar |
|  |  |  |  |
| 3 | Programme Date | : | 15 - 17 June, 2017 |
|  |  |  |  |
| 4 | Name of the Coordinator | : | Dr. Rohit Vishal Kumar |
|  |  |  |  |
| 5 | No. of candidate attended the programme | : | 75 (Male 51 Female 24 ) |
| 6 | List of participants | : | **ANNEXURE - I** |
|  |  |  |  |
| 7 | Programme Schedule | : | **ANNEXURE - II** |
|  |  |  |  |
| 8 | List of Resourse person | : | **ANNEXURE - III** |
|  |  |  |  |
| 9 | List of Industries visited | : | **ANNEXURE - IV** |
|  |  |  |  |
| 10 | Participant's feedback | : | **ANNEXURE - V** |
|  |  |  |  |
| 11 | Photograph of the programme | : | One Group Photo, One Classroom and One Industry Visit Photo |

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| **ANNEXURE - I** | | | | | | |
|  |  |  |  |  |  |  |
| **LIST OF PARTICIPANTS** | | | | | | |
| **Sr. No** | **Name of the Participant** | **Age** | **Male/Female** | **Education** | **Category: Gen/SC/ST/ OBC/Minority** | **Addhar Card No.** |
| **1** | **2** | **3** | **4** | **5** | **6** | **7** |
| 1 | AASHISH VIKAL | 20 | Male | B.SC - Physics | OBC | 905230069891 |
| 2 | ABHIJIT MOHANTY | 24 | Male | B.TECH | Gen | 900317617745 |
| 3 | ADITI | 20 | Female | BBA | Gen | 228825183505 |
| 4 | AINDRILA SOOR | 20 | Female | B.Com | Gen | 867463036486 |
| 5 | AJIT MAHENDRA MAURYA | 25 | Male | BE - Production | Gen | 619559415408 |
| 6 | AKASH GUPTA | 22 | Male | B.Com. | Gen | 654451266837 |
| 7 | AKSHAY CHANDRA SHARMA | 21 | Male | B.Com. | Gen | 462025084018 |
| 8 | AMLAN DAS | 22 | Male | B.COM | Gen | 722362989807 |
| 9 | ANBITA SUPKAR | 22 | Female | B.TECH | Gen | 703279935771 |
| 10 | ANKIT GUPTA | 25 | Male | BE - Mechanical | Gen | 530543003046 |
| 11 | APOORVA TIWARI | 23 | Female | B.TECH | Gen | 456073030988 |
| 12 | ARKA GIRI | 21 | Male | B.SC | OBC | 315507070295 |
| 13 | ASHI KAPOOR | 22 | Female | B.COM | Gen | 293100640185 |
| 14 | ASHISH VERMA | 23 | Male | B.E | OBC | 929023561596 |
| 15 | ATIN DHARA | 24 | Male | B.Tech | Gen | 987749117086 |
| 16 | ATISHA TAYAL | 20 | Female | B.COM | Gen | 840634247511 |
| 17 | AYUSHI KUMAR | 21 | Female | B.Sc. | Gen | 29907554930 |
| 18 | BISWADEEP GHOSH | 24 | Male | B.TECH | Gen | 840694210675 |
| 19 | DEBASHREE KHATEI | 22 | Female | B.Tech | Gen | 782397103626 |
| 20 | GAURAB BISWAS | 24 | Male | MMC | Gen | 383608851641 |
| 21 | GOURA MURALI KRISHNA | 23 | Male | B.Tech | OBC | 665842063072 |
| 22 | HARSH SRIVASTAVA | 25 | Male | B.TECH | Gen | 818786936190 |
| 23 | JYOTIRMOY BOSE | 21 | Male | B.COM (H) | Gen | 656272556564 |
| 24 | KHUSHBOO SINGH | 22 | Female | B.COM (H) | Gen | 882013088242 |
| 25 | KOMAL AGARWAL | 21 | Female | B.Com. | Gen | 697162723956 |
| 26 | KRITIKA YADAV | 22 | Female | B.TECH | OBC | 648296381798 |
| 27 | KUMAR PRITAM | 22 | Male | Economic (H) | OBC | 297765039763 |
| 28 | MOHIT MUKESH TIWARI | 27 | Male | BE - Electrical | Gen | 385189157064 |
| 29 | MOUMITA CHOWDHURY | 21 | Female | BCA | Gen | 818899203335 |
| 30 | MRINAL KANTI GHOSH | 24 | Male | B.Sc. - HHA | Gen | 914392827050 |
| 31 | NIDHI KUMARI KESHRI | 22 | Female | B.Sc. (H) | OBC | 288810268154 |
| 32 | NIKHIL VIDHYADHAR NANDANWAR | 26 | Male | B.E | Gen | 360225146874 |
| 33 | NISHANT KUMAR TOMER | 23 | Male | B.TECH | Gen | 613730826435 |
| 34 | NISHKARSH AGARWAL | 24 | Male | B.Sc. | Gen | 317024846658 |
| 35 | PARIKANSH BAIJAL | 22 | Male | B.B.A | Gen | 685470297346 |
| 36 | PRAPTI MISHRA | 22 | Female | B.Tech | Gen | 958880594955 |
| 37 | PRATYUSHA GHOSH | 22 | Female | B.SC | Gen | 398653259586 |
| 38 | PRERNA MISHRA | 24 | Female | B.TECH | Gen | 781848203323 |
| 39 | PRITHVIRAJ DASGUPTA | 24 | Male | B.Tech | Gen | 570229347712 |
| 40 | PRIYANKA AGARWAL | 22 | Female | B.Com. | Gen | 704420290772 |
| 41 | RISHABH MITTAL | 22 | Male | B.Tech | Gen | 959230312756 |
| 42 | ROHIT AGARWAL | 22 | Male | B.COM (H) | Gen | 264170791637 |
| 43 | SABRINA GUPTA | 20 | Female | BBA | Gen | 374808546343 |
| 44 | SADHANALA SRIKANTH ASHWIN | 22 | Male | B.TECH | Gen | 696526667241 |
| 45 | SAKTI PADA PURKAYASTHA | 25 | Male | B.TECH | Gen |  |
| 46 | SAMAR NAYAK | 23 | Male | B.PHARM | Gen | 338385749185 |
| 47 | SAPTADEEP ROY | 23 | Male | B.Com. (H) | Gen | 658912847322 |
| 48 | SARVAGYA BEHL | 21 | Male | BBA | Gen | 238669174412 |
| 49 | SATYABRAT MOHAPATRA | 21 | Male | B.Tech | Gen | 388910918907 |
| 50 | SAURABH SHUKLA | 22 | Male | BCA | Gen | 410230695893 |
| 51 | SHAINKEY GUPTA | 25 | Male | B.COM | Gen | 396171240273 |
| 52 | SHIKHAR BHATNAGAR | 26 | Male | B.Tech | Gen | 996605108033 |
| 53 | SHIVAM BERIWAL | 20 | Male | B.Com. (H) | Gen | 831687533976 |
| 54 | SHIVAM PATHAK | 23 | Male | B.Sc. (CS) | Gen | 313402259296 |
| 55 | SHRUTI KHETAN | 21 | Female | B.Com. | Gen | 614629052821 |
| 56 | SHUBHANKAR SINHA | 24 | Male | B.TECH | Gen | 655838468237 |
| 57 | SMITA SAHA | 23 | Female | B.Com. | SC | 384713645407 |
| 58 | SOURISH KUMAR DEB | 24 | Male | B.Tech | Gen | 466822132119 |
| 59 | SUBHAM RATHI | 23 | Male | B.Com. | Gen | 421769274164 |
| 60 | SURVI SAH | 21 | Female | B.COM (H) | Gen | 319327193518 |
| 61 | T. ANIRUDHA PATRO | 23 | Male | B.Com. | Gen | 957415370559 |
| 62 | TALVINDER KOUR | 27 | Female | MA | Gen | 661364771902 |
| 63 | TANMAYEE BINDRALI | 21 | Female | B.Sc | Gen | 491568279173 |
| 64 | VIBHOR AGARWAL | 24 | Male | BBA | Gen | 212491099528 |
| 65 | YASHASWINEE DAS | 20 | Female | B.Com. (H) | Gen | 933888403428 |
| 66 | SANCHIT KUMAR VERMA | 20 | Male | BBA | OBC | 904604352447 |
| 67 | VARUN BISHT | 21 | Male | B.Sc. | Gen | 847850084502 |
| 68 | ADITYA KUMAR SAHOO | 21 | Male | B.Com. | Gen | 675703549720 |
| 69 | VEG MEHRA | 24 | Male | BBA | Gen |  |
| 70 | MAYUR CHOUDHURY | 22 | Male | BE | OBC |  |
| 71 | RITESH JAIN | 23 | Male | B.Com (H). | Gen |  |
| 72 | SANTJEE KUMAR SHARMA | 32 | Male | B.Com | Gen | 608114295717 |
| 73 | TRINATH BHUYAN | 36 | Male | ITI | SC | 758311996083 |
| 74 | ASISH KAR | 29 | Male | 10th | Gen | 661613925385 |
| 75 | SUBASH CHANDRA SAHU | 43 | Male | 10th | OBC | 721598360821 |

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| **ANNEXURE - II** | | | |
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| **PROGRAMME SCHEDULE** | | | |
| **Date and Day** | **Session** | **Subject/Topic** | **Faculty** |
| 15.6.2017 (Thursday) | 1 | Inauguration - Camp Objective Why Entrepreneurship (General Concepts) | Prof. Rohit Vishal Kumar (Internal Faculty) |
| Historical Background - Indian Values vis-à-vis Entrepreneurship and the present scenario |
| 15.6.2017 (Thursday) | 2 | How to start a SSI Unit (general concept about the Govt. Formalities, rules and regulations, location and different aspects of an industrial venue) | Shri P P Choudhury, General Manager, DIC, Bhubaneswar |
| 3 | Communication Skills for Better Business | Mr. Rajagopal Silla (Visiting Faculty) |
| 15.6.2017 (Thursday) | 4 | Creativity and business - the man behind the venture - The behavioural Scientist's approach | Prof. Rohit Vishal Kumar (Internal Faculty) |
| 1 | Technology Assistance from R & D Labs and other Institutions on choice of Technology | Prof. Rohit Vishal Kumar (Internal Faculty) |
| 16.6.2017 (Friday) | 2 | Role of Financial /Financial Assistance in Entrepreneurship | Shri S K Rath, Assistant. Director, MSME Development Institute |
| 16.6.2017 (Friday) | 3 | Financial Aspects of SSI unit | Prof. Santanu Das (Internal Faculty) |
| Silent feature of the project report |
| 16.6.2017 (Friday) | 4 | Identification of business opportunities | Prof. Rohit Vishal Kumar (Internal Faculty) |
| Mechanism of Product selection |
| 17.6.2017 (Saturday) | 1 & 2 | Feedback and discussion | Prof. Rohit Vishal Kumar (Internal Faculty) |
| 3 & 4 | Field Visit (Britannia Industries) |

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| |  |  |  |  | | --- | --- | --- | --- | | **ANNEXURE - III** | | | | |  |  |  |  | | **LIST OF FACULTY /RESOURSE PERSON** | | | | |  |  |  |  | | Sr. No | **Name and Address** | **Designation** | **Organisation** | | 1 | 2 | 3 | 4 | | 1 | Prof. Rohit Vishal Kumar IDCO Plot No. 1, Gothaptna, PO. Malipada, Dist: Khurda, Bhubaneswar - 751003 Phone : 0674-3042100 | Associate Professor - Marketing | IMI Bhubaneswar | | 2 | Shri P P Choudhury Near Rasulgarh Chhaka, Rasulgarh Industrial Estate, Bhubaneswar, Odisha 751010 Phone: 0674-254 8146 | General Manager | DIC, Bhubaneswar | | 3 | Mr. Rajagopal Silla ,  Plot No. 7, Sector 5 Niladri Vihar, C S Pur, Bhubaneswar - 21 Ph: 94386-20116 | Training Consultant | Skape Trading and Consultancy Private Ltd | | 4 | Shri S K Rath Vikas Sadan, College Square, Cuttack, Odisha -753003 Phone: 0671-254 8049 | Assistant Director | MSME Development Institute, Cuttack | | 5 | Prof. Santanu Das IDCO Plot No. 1, Gothaptna, PO. Malipada, Dist: Khurda, Bhubaneswar - 751003 Phone : 0674-3042100 | Assistant Professor - Finance | IMI Bhubaneswar |   **ANNEXURE - IV** | | |
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| **LIST OF INDUSTRY VISITED** | | |
|  |  |  |
| Sr. No | Name , Address and Contact details | Product/Service |
| 1 | 2 | 3 |
| 1 | Britannia Industries Ltd, Barunei Temple Rd, Khordha, Bhubaneswar, Odisha 751001 Phone: 0674 655 0655, Mr. Jitendra Pal Singh,  Factory (HR),  Mobile No: 09692817982 | Biscuit, Cakes, Cookies |